

## Raison d'être of the system

A premiere in France, this system has proven to be efficient in big ports such as Antwerp, Rotterdam and Amsterdam.

In order to make sure that this system is appropriate, an assessment has been scheduled for after a few months of operation.

### Advantages :

- The system is **simple and “universally recognised”** owing to signs which can be understood by everybody (4 figures following the “Port du Havre” reference, which do not need translation, nor GPS.
- It should make it possible **to generate savings and thus route time-saving**, as drivers find their way easily without running the risk of getting lost in the neighbouring villages.
- it also creates a **place identity** as all establishments situated in Le Havre port administrative limits are identified under the reference “Port du Havre”.

### Main implementation stages :

- **As from the autumn of 2009** : Delivery of the numbered plates to the domain occupants, for them to place them at their establishment entrance. This number then serves to identify the company to its customers, service providers, suppliers and carriers.
- **End of 2009** : Transfer to the new system.



## Do you have queries ?

On the web site of the GPMH, you will find all information on this new route finder including an **explanatory video**.

[www.havre-port.fr](http://www.havre-port.fr)

Information concerning this new system is also available from local actors.

## Give us your opinion

The GPMH is anxious to listen to everybody via an electronic address :

[adressage-portuaire@havre-port.fr](mailto:adressage-portuaire@havre-port.fr)

**LE HAVRE**  
port  
Connecting Europe



Your New  
Route Finder

Why a new route finder ?

In reply to the request made by local actors (Elected representatives, industrialists, road hauliers...) and in co-operation with them, a master plan called "signpost system" has been drawn up by the Grand Port Maritime du Havre.

A double objective :

- Facilitating locating for **better transit fluidity** throughout Le Havre Port and industrial zone.
- Bringing better legibility and then increased **safety of the road connections** with this zone.

What does it look like ?

In addition to the usual mail address of an establishment, the **reference "Port du Havre" is added, together with a 4-digit number** corresponding to the precise location in a defined geographic area.

There are four areas for all Le Havre port administrative limits, covering about 10,000 hectares. Each of them is located within a range of numbers which can be easily identified (for example : 4000 to 5000).

**Signposts displayed on the main connection routes** shows the "Port" reference together with a range of numbers served on the route. Through a system of smaller and smaller number ranges, the driver easily reaches his final destination.

For example

A lorry has to go to the establishment under the reference : "Port du Havre 4998". On the A131 motorway, the lorry first follows the road sign indicating "Port du Havre" and then he enters the area owing to the indication "PORT 4000-6000".

Gradually, by a simple funnel progression, he joins the road section "4990-5000" in which the establishment 4998 is located.

